

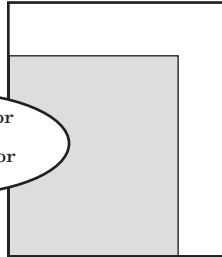
ADVERTISING ~ SIZES & COLOR

FULL PAGE
9.665" X 11.375"
(5 columns x 11.375")

BACK PAGE
9.665" X 9.5"
(5 columns x 9.5")

Add Full Color
\$200
Add Spot Color
\$50

JUNIOR PAGE
7.625" X 9.5"
(4 columns x 9.5")



HALF PAGE (H) - 9.665" X 5.625"
(5 columns x 5.625")

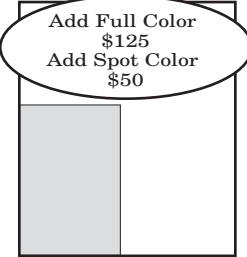
HALF PAGE (V) - 4.75" X 11.375"
(2 1/2 columns x 11.375")



Add Full Color
\$150
Add Spot Color
\$50



1/3 PAGE
4.75" X 7.375"
(2 1/2 columns x 7.375")



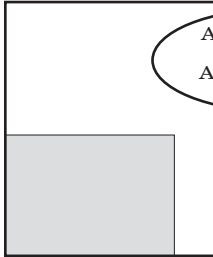
Add Full Color
\$125
Add Spot Color
\$50

1/4 PAGE
4.75" X 5.625"
(2 1/2 columns x 5.625")



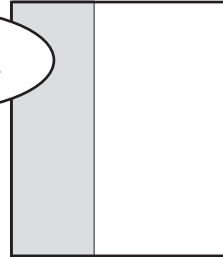
Add Full Color
\$100
Add Spot Color
\$50

2/5 PAGE (H) - 7.625" X 5.625"
(4 columns x 5.625")

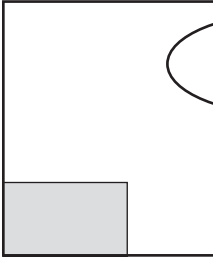


Add Full Color
\$150
Add Spot Color
\$50

2/5 PAGE (V) - 3.75" X 11.375"
(2 columns x 11.375")

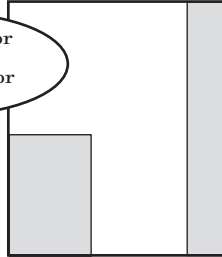


1/5 PAGE (H) - 5.75" X 3.375"
(3 columns x 3.375")

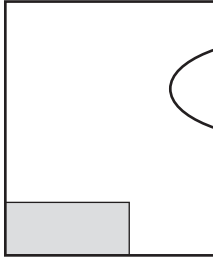


Add Full Color
\$100
Add Spot Color
\$50

1/5 PAGE (V) - 3.75" X 5.625" - 2 Cols. x 5.625"
(V-1) 1.75" x 11.375" - 1 col. x 11.375"

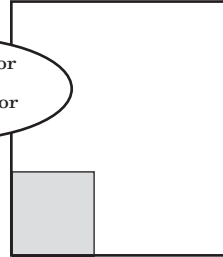


1/8 PAGE (H) - 5.75" X 2.375"
(3 columns x 2.375")

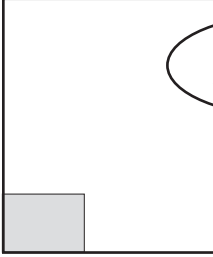


Add Full Color
\$100
Add Spot Color
\$50

1/8 PAGE (V) - 3.75" X 3.875"
(2 columns x 3.875")

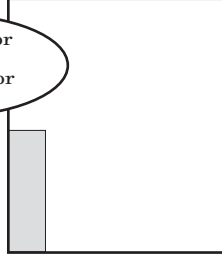


1/10 PAGE (H) - 3.75" X 2.625"
(2 columns x 2.625")

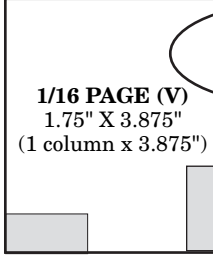


Add Full Color
\$50
Add Spot Color
\$40

1/10 PAGE (V) - 1.75" X 5.625"
(1 column x 5.625")



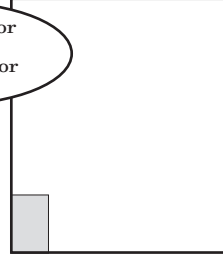
1/16 PAGE (H)
3.75" X 1.75"
(2 columns x 1.75")



1/16 PAGE (V)
1.75" X 3.875"
(1 column x 3.875")

Add Full Color
\$50
Add Spot Color
\$40

1/20 PAGE
1.75" X 2.625"
(1 column x 2.625")



EQUINE MARKETPLACE
1.75" X 1.875"
(1 column x 1.875")

- No makeup charge
- Not applicable for prepayment



Add Color
Only
\$15

NEW PRODUCT PREVIEW
5.75" X 5.625"
(3 columns x 5.625")

\$300 per insertion

- "Best Deal in the House"
- Only one per year per advertiser
- Not applicable for prepayment



Add Full Color
\$100
Add Spot Color
\$50